

# Balsall Heath West Ward Factsheet



Balsall Heath West ward is located in the inner city to the south of the city centre. It has a population of 12,155 making it the 43<sup>rd</sup> most populous ward in the city.

The ward has a younger age profile than the city as a whole and has a higher BAME population share.

Balsall Heath West is amongst the city's most deprived wards and has the 19<sup>th</sup> highest share of working age residents with no qualifications out of the city's 69 wards.

Resident employment rates in the ward are well below the city average and claimant count unemployment proportions are well above the Birmingham average.



Population  
**12,155**

## Ward Rank

Population **43**

Employment Rate **61**



Employment Rate  
**45.1%**

No Qualifications Rate **19**



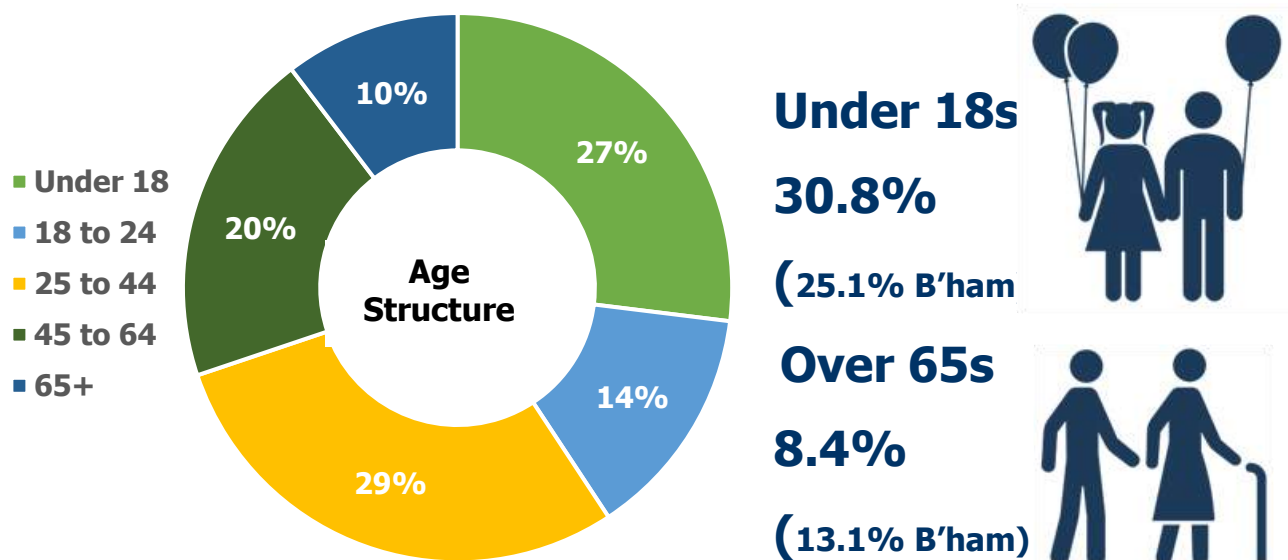
NVQ4+ Qualifications  
**25.8%**

Index of Deprivation **9**

## Demography

**Table 1: Ward Age Structure**

Age	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	12,155		-	-
16-64	7,994	65.8%	64.6%	63.0%
Under 18	3,276	27.0%	25.1%	20.8%
18-24	1,675	13.8%	11.5%	8.3%
25-44	3,537	29.1%	28.1%	26.6%
45-64	2,409	19.8%	22.1%	25.8%
65+	1,258	10.3%	13.1%	18.4%



**Table 2: Ward Ethnicity**

Ethnic Group	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	12,158		-	-
BAME Total	10,150	83.5%	51.4%	19.0%
Bangladeshi	436	3.6%	4.2%	1.1%
Chinese	163	1.3%	1.1%	0.8%
Indian	462	3.8%	5.8%	3.3%
Pakistani	3,545	29.2%	17.0%	2.8%
Black African	1,061	8.7%	5.8%	2.6%
Black Caribbean	720	5.9%	3.9%	1.1%
Mixed or Multiple Ethnic Groups	604	5.0%	4.8%	3.0%
Other Ethnic Group	2,427	20.0%	4.5%	2.2%
White	2,008	16.5%	48.6%	81.0%

## Labour Market

**Table 3: Ward Working Age Economic Activity**

Economic Activity	Ward N°	% 16-64	Birmingham %	England %
16-64 Population	7,986	-	-	-
Economically Active Total	4,288	53.7%	64.9%	71.0%
Employed	3,604	45.1%	57.9%	71.0%
Unemployed	684	8.6%	7.0%	0.0%
Economically inactive Total	3,698	46.3%	35.1%	24.6%

## Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: [Link to Monthly Unemployment Update](#)

**Table 4: Ward Occupational Breakdown**

Occupation	Ward N°	% of Employed Residents	Birmingham %	England %
All Employed 16+	3,683	-	-	-
Managers, directors and senior officials	233	6.3%	9.3%	12.9%
Professional occupations	664	18.0%	21.1%	20.3%
Associate professional and technical occupations	388	10.5%	11.3%	13.3%
<b>Higher Skilled Occupations</b>	<b>1,285</b>	<b>34.9%</b>	<b>41.7%</b>	<b>46.4%</b>
Administrative and secretarial occupations	305	8.3%	9.3%	9.3%
Skilled trades occupations	210	5.7%	8.3%	10.2%
<b>Intermediate Occupations</b>	<b>515</b>	<b>14.0%</b>	<b>17.6%</b>	<b>19.4%</b>
Caring, leisure and other service occupations	500	13.6%	10.3%	9.3%
Sales and customer service occupations	287	7.8%	8.2%	7.5%
Process plant and machine operatives	402	10.9%	8.7%	6.9%
Elementary occupations	694	18.8%	13.4%	10.5%
<b>Lower Skilled Occupations</b>	<b>1,883</b>	<b>51.1%</b>	<b>40.7%</b>	<b>34.1%</b>



**Higher Skilled**  
**34.9%**



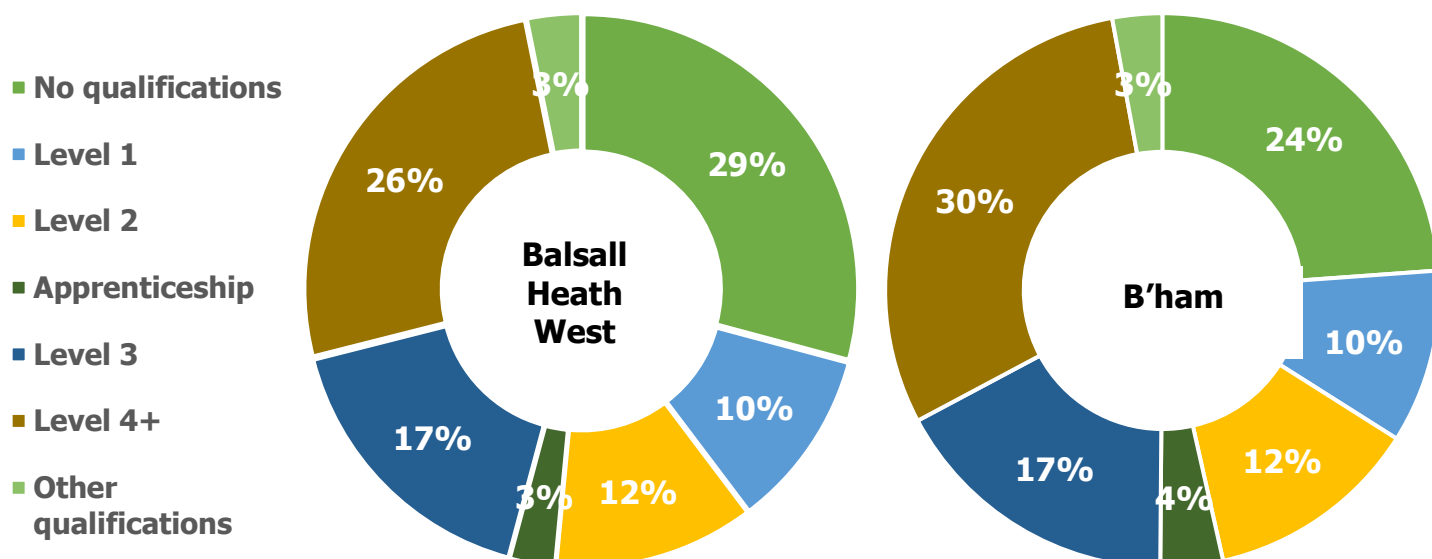
**Intermediate Skills**  
**14.0%**



**Lower Skilled**  
**51.1%**

**Table 5: Ward NVQ Qualification Levels**

NVQ Level	Ward N°	% of 16+ Population	Birmingham %	England %
No Qualifications	2,697	29.2%	23.9%	18.1%
Level 1	975	10.5%	10.1%	9.7%
Level 2	1,091	11.8%	12.5%	13.3%
Apprenticeship	246	2.7%	3.6%	5.3%
Level 3	1,561	16.9%	17.1%	16.9%
Level 4 qualifications	2,384	25.8%	29.9%	33.9%
Other Qualifications	293	3.2%	2.9%	2.8%



**Table 6: Ward Disability & Long Term Health Conditions Working Age**

Level	Ward N°	%	Birmingham %	England %
Disabled	1,355	17.3%	16.1%	15.0%
Long Term Health Condition -not Disabled	379	4.8%	5.8%	7.5%
<b>Total Disabled &amp; Long Term Health Condition</b>	<b>1,734</b>	<b>22.2%</b>	<b>21.8%</b>	<b>22.6%</b>
Not Disabled & No Long Term Health Conditions	6,087	77.8%	78.2%	77.4%

**Table 7: Ward Language Barriers Aged 16+**

Proficiency in English	Ward N°	% 16+	Birmingham %	England %
Main language is English	6,607	71.5%	82.7%	90.1%
Main language is not English Total	2,637	28.5%	17.3%	9.9%
Main language is not English- Can speak English very well or well	1,548	16.7%	11.9%	7.9%
<b>Main language is not English- Cannot speak English or speak English well</b>	<b>1,089</b>	<b>11.8%</b>	<b>5.4%</b>	<b>2.1%</b>

## Deprivation

**Table 8: 2019 Index of Deprivation Birmingham Wards Ranked**

Ward	2019 Ward Rank	2015 Ward Rank	Change in Rank 2015 to 2019	2019 Decile (where 1 is 10% Most Deprived Nationally)
Sparkbrook & Balsall Heath East	1	2	1	1
Bordesley Green	2	4	2	1
Lozells	3	3	-	1
Castle Vale	4	18	14	1
Alum Rock	5	5	-	1
Newtown	6	1	-5	1
Heartlands	7	9	2	1
Gravelly Hill	8	10	2	1
<b>Balsall Heath West</b>	<b>9</b>	<b>6</b>	<b>-3</b>	<b>1</b>
Birchfield	10	7	-3	1
Shard End	11	12	1	1
Kingstanding	12	16	4	1
Garretts Green	13	14	1	1
Aston	14	11	-3	1
Glebe Farm & Tile Cross	15	17	2	1
Handsworth	16	20	4	1
Kings Norton South	17	13	-4	1
Ward End	18	21	3	1
Bordesley & Highgate	19	15	-4	1
Tyseley & Hay Mills	20	22	2	1
Small Heath	21	19	-2	1
Frankley Great Park	22	24	2	1
Holyhead	23	23	-	1
Nechells	24	8	-16	1
Druids Heath & Monyhull	25	27	2	1
Stockland Green	26	28	2	1
Yardley West & Stechford	27	26	-1	1
Perry Common	28	29	1	2
Soho & Jewellery Quarter	29	25	-4	2
Sparkhill	30	30	-	2
Bartley Green	31	31	-	2
Allens Cross	32	35	3	2
Bromford & Hodge Hill	33	33	-	2
Billesley	34	37	3	2
Weoley & Selly Oak	35	41	6	2
Acocks Green	36	34	-2	2
Rubery & Rednal	37	40	3	2
Erdington	38	36	-2	3

Pype Hayes	39	39	-	2
Longbridge & West Heath	40	42	2	2
North Edgbaston	41	38	-3	2
Ladywood	42	32	-10	2
Moseley	43	44	1	2
Kings Norton North	44	46	2	2
Sheldon	45	52	7	3
Stirchley	46	50	4	3
Highter's Heath	47	47	-	3
South Yardley	48	45	-3	3
Yardley East	49	43	-6	3
Hall Green North	50	49	-1	3
Quinton	51	51	-	3
Oscott	52	53	1	3
Brandwood & King's Heath	53	54	1	3
Handsworth Wood	54	48	-6	3
Harborne	55	55	-	3
Perry Barr	56	58	2	4
Bournville & Cotteridge	57	56	-1	4
Sutton Reddicap	58	60	2	4
Northfield	59	57	-2	4
Bournbrook & Selly Park	60	61	1	5
Edgbaston	61	59	-2	5
Hall Green South	62	62	-	6
Sutton Trinity	63	63	-	6
Sutton Walmley & Minworth	64	64	-	7
Sutton Vesey	65	65	-	7
Sutton Mere Green	66	66	-	7
Sutton Wylde Green	67	68	1	7
Sutton Four Oaks	68	67	-1	8
Sutton Roughley	69	69	-	9

## Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 1,735 children living in low income households in Balsall Heath West, 46.7% of all children in the ward, meaning the ward is ranked 17<sup>th</sup> in the city in terms of the levels of child poverty.



## Children in Poverty

**1,735**  
**46.7%**

## Ward Rank

**17**

### Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in Balsall Heath West stood at £77m in 2020 (latest data available) and GVA per head was £6,558. Balsall Heath West has the 63<sup>rd</sup> largest ward economy in the city in terms of GVA.



**GVA**  
**£77m**



**GVA Per Head**  
**£6,558**